

[www.pyboxes.com](http://www.pyboxes.com)

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BOX.

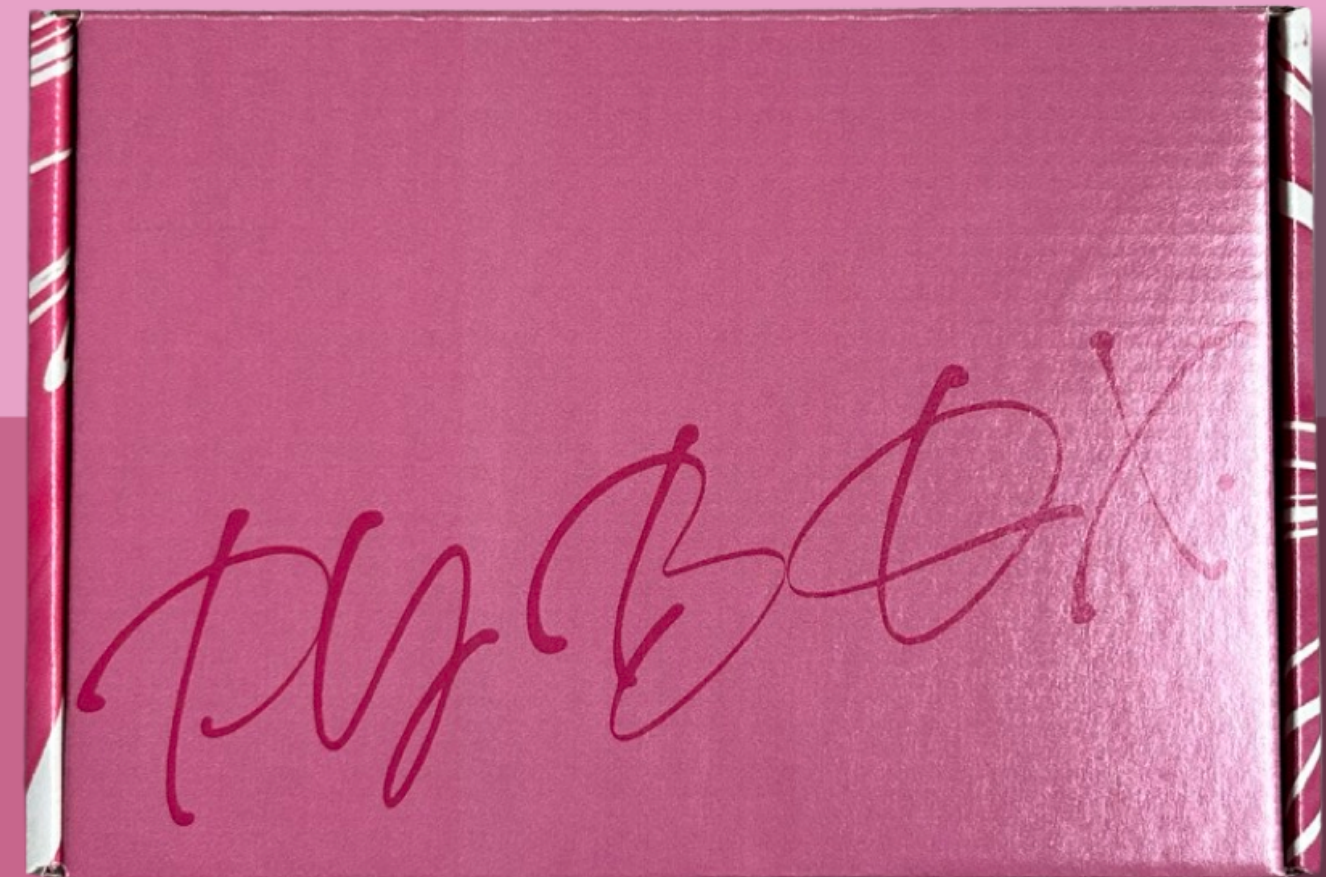
Support small, empower women.

 by professionally, you

# What is PY BOX?

PY BOX is a subscription service that supports local businesses and women-owned businesses. Our mission is to promote community support while providing subscribers with unique and inspiring products and access to services that align with their goals and interests.

Our boxes include a mix of products and services from new launches, discount offers as well as entertainment and wellness items.





# My BOX IT



We partner with local and women-owned businesses to source our products and services, creating a mutually beneficial relationship that supports the local community.

Each box is a carefully curated selection of products and service based offerings that allows the recipient to try out a new product or take advantage of a service offering discount or free voucher.





# Vendor *Perks*



## Exposure

By donating products, vendors can **reach a targeted audience of potential customers.** Helping to increase brand exposure and drive sales.



## Brand Alignment

PY BOX **supports local, and emerging ventures,** which means that vendors can align themselves with a brand that shares their values and mission.



## Social Media Exposure

PY BOX is instantly Instagramable. **Each offering is presented to encourage tags & posts.** We also regularly partner with influencers and our base of 2K+ email subscribers who can't wait for the next email. **Giving additional exposure to a wider audience.**



## Customer Loyalty

Vendors can potentially create a loyal customer base that will continue to support their brand long after the initial exposure in the subscription box. **Leading to repeat business and increased customer loyalty.**





# Our Target



## DFW AREA

PY BOX targets the **DFW area** due to its current email subscriber base of over 2,000 local residents. This allows PY Box to provide a carefully curated selection of products and services that **enhance subscribers everyday experience.**



## WOMEN PROFESSIONALS

PY BOX targets women professionals **seeking to enhance their personal and professional lives.** Our selection aligns with their goals and interests of wellness and personal and professional growth.



## ENTREPRENEURS

PY BOX targets entrepreneurs who are **passionate about supporting emerging local ventures** while enhancing their own personal and professional growth. Our selection is **designed to inspire and motivate** entrepreneurs + resources for supporting their own businesses.



## THE SOCIALITE

PY BOX targets the socialite who **enjoys discovering new and trendy products and services.** Our selection of special offers align with their interests and lifestyle, making it easy to elevate their social game and stay ahead of the latest trends and product drops.



# What's INSIDE?

Discover **physical products and samples in each PY BOX, along with a special envelope filled with exclusive offers from our featured brands.** Each card details the brand, the offer, and provides social media handles, ensuring easy tagging. Check out a few examples of what you might find in a PY BOX below.



## Gold Presidents

A luxury jewelry company who will be offering discount codes & small bracelets.



## Dallas Black Chamber of Commerce

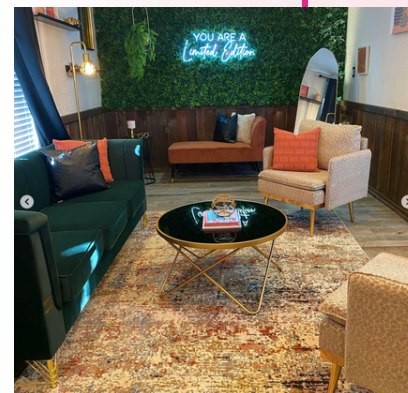
A professional networking org who will be offering discounted memberships.



## She's Happy Hair

A Luxury Hair Extensions company who will be offering discount codes.

## Newly Launched



## Studio 7651

A events space & podcast studio who will be offering free podcast time & discount offers.

## Newly Launched



## Chá & Honey

A Herbal Tea company who will be offering tea samples & discount codes.



## House of DAHA

A photography company offering discount on photoshoots.



## GANIYU Fragrance

A luxury fragrance company who will be providing samples.

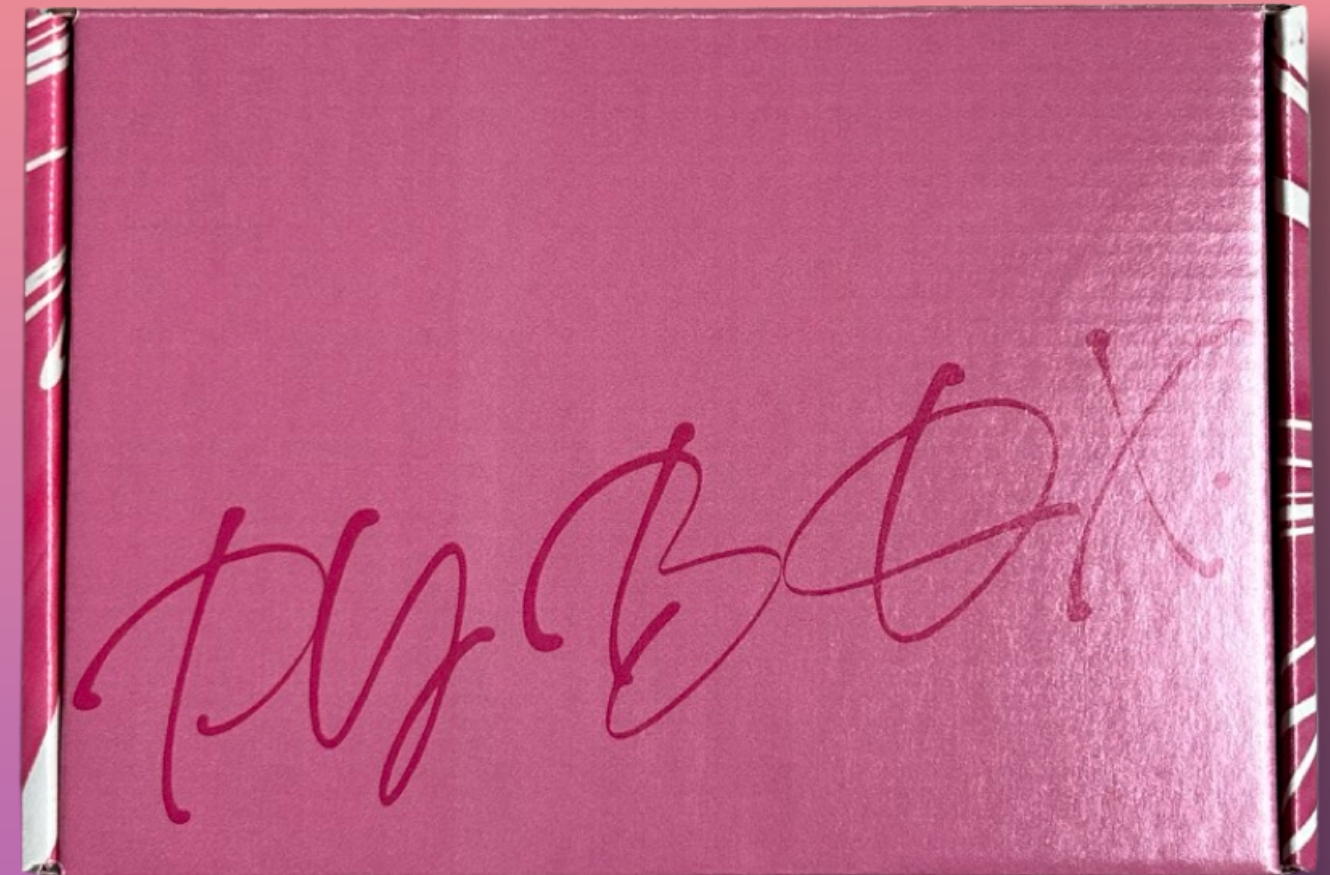


# Humble BEGINNINGS



PY BOX is a spin-off brand from **Professionally, You, a creative services and business consulting company.**

Founded in 2015, Bionca Sanders originated Professionally, You with the mission to provide entrepreneurs, start-ups, and growing organizations with the quality control and engaging brand content and events needed to transform. PY creates marketing strategies and events.





# PROFESSIONALLY, YOU MARKETING

Brand Strategy | Consulting | Product Launches | Business Launches

Professionally, You has helped many organizations with the structural and foundational elements of their business and continued long-range consulting with them through the successes of their projects.





# PROFESSIONALLY, YOU EVENTS

Fashion Shows | Food Festivals | Networking Events | Business Conferences | Private Events + Dinners | Business Launches

*Professionally, You* has created and collaborated on over 150 events. We have built an entire team of people and resources to develop and continue to develop events to connect others to life-altering experiences, information, and people!





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*Bionca Sanders*

Founder | Brand Strategist | Events Curator

